WHEREAS; invasive lobular carcinoma (ILC), otherwise known as lobular breast cancer, is the second most common type of breast cancer, accounting for approximately 10 to 15 percent of all invasive breast cancers; and

WHEREAS; while routine screenings, such as mammograms, are essential tools for early breast cancer detection, the diagnosis of lobular breast cancer can be particularly challenging due to its unique growth pattern, and research shows that MRIs may be better able to detect lobular breast cancer than mammograms and ultrasounds; and

WHEREAS; many clinical trials for treatments for breast cancer require that participants have measurable disease, resulting in frequent exclusion of individuals with lobular breast cancer from clinical trials, underscoring the importance of increased public awareness, early detection, and research for expanding treatment options; and

WHEREAS; today, the state of Wisconsin joins all those impacted by lobular breast cancer, as well as healthcare professionals, advocates, and dedicated organizations across the state and country, in spreading awareness of lobular breast cancer, supporting ongoing research, and embracing hope for earlier diagnoses and improved treatments;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim October 15 2026 as

GLOBAL LOBULAR BREAST CANCER AWARENESS DAY

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 24th day of September 2026.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State